

featuring
**TEXAS BACK
INSTITUTE**

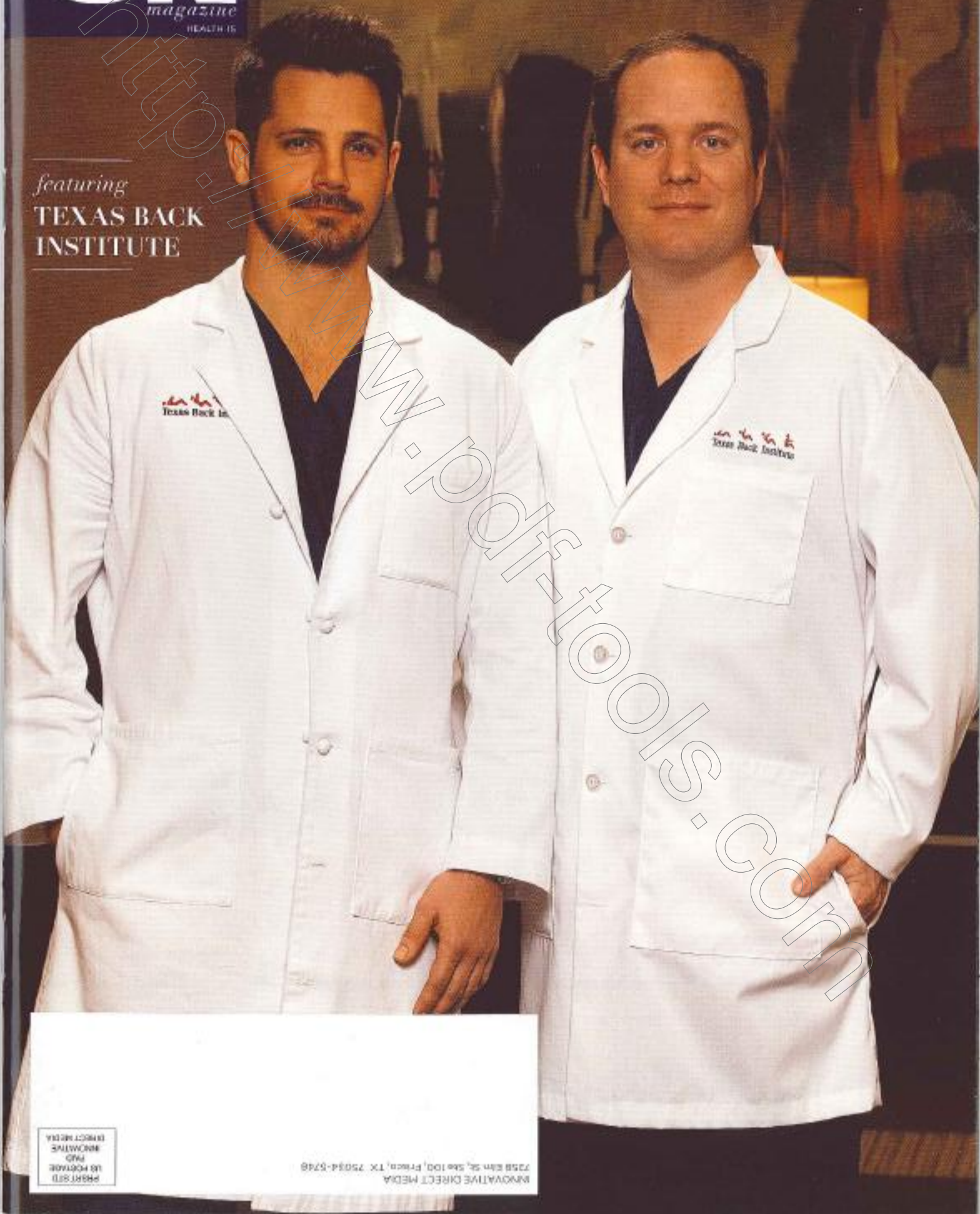
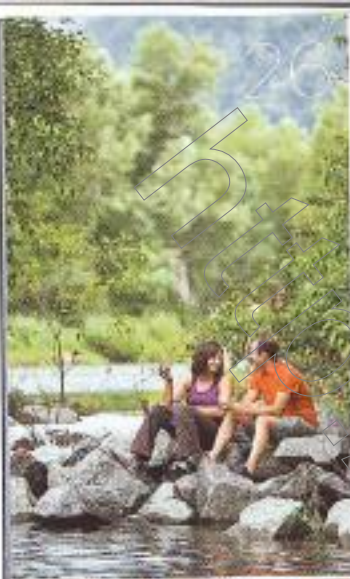


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EDITORIAL STAFF

Publisher
PAUL RIDDLE

Creative Director
KRISTEN KENNEY

Associate Publisher
TONY WILLIAMS

Editor-in-Chief
CARRIE TEMPLE

Account Manager
MICHELLE FASS

Senior Copy Editor
TROY R. THOMAS

CONTRIBUTORS

Consulting Photographers
JOHN BEMTEZ
SERGIO GARCIA
WADE LIVINGSTON
KYON PHOTOGRAPHY

ON THE COVER

Dr. Andrew Simpson and Dr. Michael Duffy
of Texas Back Institute
Photographed by Wade Livingston

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President, Paul Riddle: Paul.Riddle@InnovativeDirect.net
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Athletes and Exceptional Spine Care

patients are offered a personalized treatment plan which is tailored to their specific need, even though it may not be allowed by their particular insurance company. "Patients are sometimes offered services in our program that other spine practices don't even consider due to the difficulty in receiving reimbursement" stated Dr. Jack Zigler.


Wood sought out a practice with world renowned spine care. In addition to spine surgeons who use cutting edge techniques and technology, it was important the spine practice he chose employed a conservative approach and considered surgery as a last option.

The amenities and personal services, such as one-on-one attention, coordination of medical care, expedited services, and access to a personal navigator were helpful and eased the stress of dealing with back pain.

"At 58, I'm playing better golf than ever," Wood says. "I'm back to playing the sport I love... my passion!"

If you are looking for exceptional spine care, come see us for Boutique Spine Care at the Texas Back Institute. Co-directors of Boutique Spine Care are Drs. Richard Guyer, Scott Blumenthal, & Jack Zigler.

For more information about Boutique Spine Care at Texas Back Institute visit www.BoutiqueSpineCare.com or call 972-608-5190



See more of my story at www.texasback.com/testimonials
Or scan here so see my video.

The backswing, contact and follow-through of professional golfer Donnie Wood is a thing of beauty. As the ball sails effortlessly on a dead, solid perfect trajectory, it's hard to imagine that a short time ago chronic back pain made it almost impossible for Wood to get out of bed, and he had given up the sport that has afforded him so much pleasure.

Wood knew he needed to seek help for his back pain, or he might eventually lose the ability to play the sport he loved. Wood chose Boutique Spine Care services because he is driven by performance and his future in pro golf depended on results. He needed more than what a conventional treatment plan might offer.

Medical providers frequently offer services which are limited by the constraints of health insurance. With health coverage denials and appeals on the rise, patients will often settle for care which is acceptable to their insurance carrier, not the recommendation of their physician. In the Boutique Spine Care practice at the Texas Back Institute,



Texas Back Institute®

TEXAS BACK INSTITUTE

Legacy Grows with New Dallas Location

From the beginning in 1977, the goal to perform as a center of excellence, integrating the newest innovations in science and education with the best business practices, has served Texas Back Institute well, and continues to be the backbone of Texas Back Institute's success. Now, over thirty-five years later, Texas Back Institute is one of the largest freestanding multidisciplinary academic spine centers in the world, and is continuing its growth with the newly opened Walnut Hill location in Dallas. Utilizing the latest technological advancements and medical breakthroughs, leading and participating in numerous FDA trials, developing surgeons through its fellowship

program and employing an expert medical team and compassionate support staff, Texas Back Institute remains dedicated to helping patients get back to life.

With its unparalleled commitment to the world of spine, Texas Back Institute became the first institution in the United States to prescribe outpatient myelography, as well as the first to use the only spine surgery robot, led the first FDA study of the artificial disc and later performed the first artificial disc replacement in the United States. Texas Back Institute was also the second center in the country to perform multiplanar reconstruction of CT scans, and were innovators in the treatment of SI joint disorders.



Michael F. Duffy, M.D.

Dr. Michael Duffy is a Board Certified Orthopedic Spine Surgeon. Dr. Duffy earned his medical degree from the University of Nebraska College of Medicine in Omaha, Nebraska where he received multiple scholarships. He completed an orthopedic residency at Orlando Regional Healthcare and his fellowship training in Spine Surgery with Texas Back Institute.

Dr. Duffy has received many honors including a research award from the Association for Academic Surgery and Florida Orthopedic Society at Orlando Regional Healthcare. He has several publications in orthopedic journals and multiple ongoing research projects at Texas Back Institute. Dr. Duffy is a member of the American Academy of Orthopedic Surgeons, the North American Spine Society, and the American Medical Association.

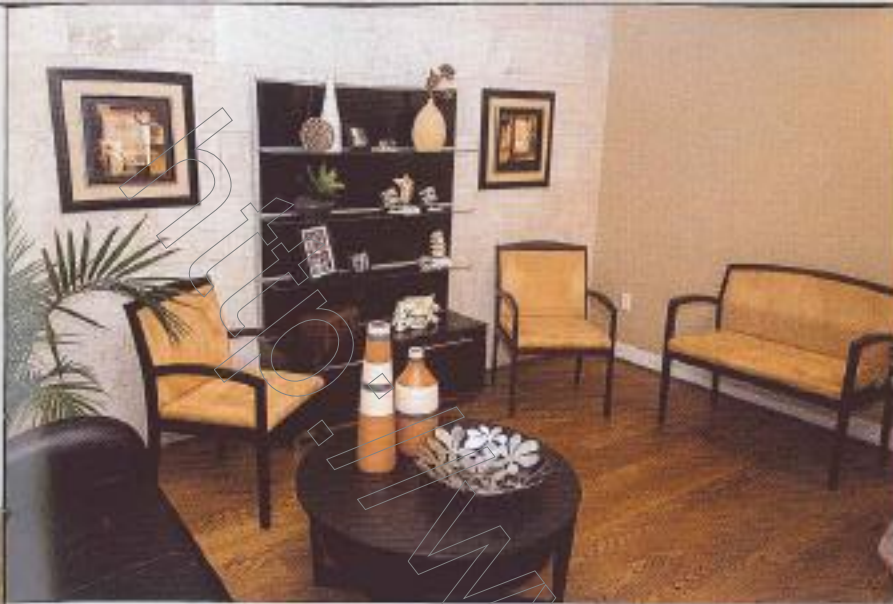
Personally, Dr. Duffy is an avid golfer and sportsman, having played NCAA Division I golf at Georgetown.

Specialty: Orthopedic Surgery

Fellowship: Spinal Surgery

Certification: Board Certified-American Board of Orthopedic Surgery

"Get busy living! My goal is to deliver effective spinal care to patients in order for them to return to doing what it is that makes them happy- then I am happy as well."



The founders, Dr. Stephen Hochschuler, Dr. Ralph Rashbaum, and Dr. Richard Guyer played an instrumental role in the development of the North American Spine Society and the Spine Arthroplasty Society. Recognizing the importance of these organizations, the partners have also participated in the American Spinal Injury Association, Scoliosis Research Society and the International Association for the Study of Pain, to name a few.

Texas Back Institute is continuing its legacy of superior neck and back care with a new Dallas location

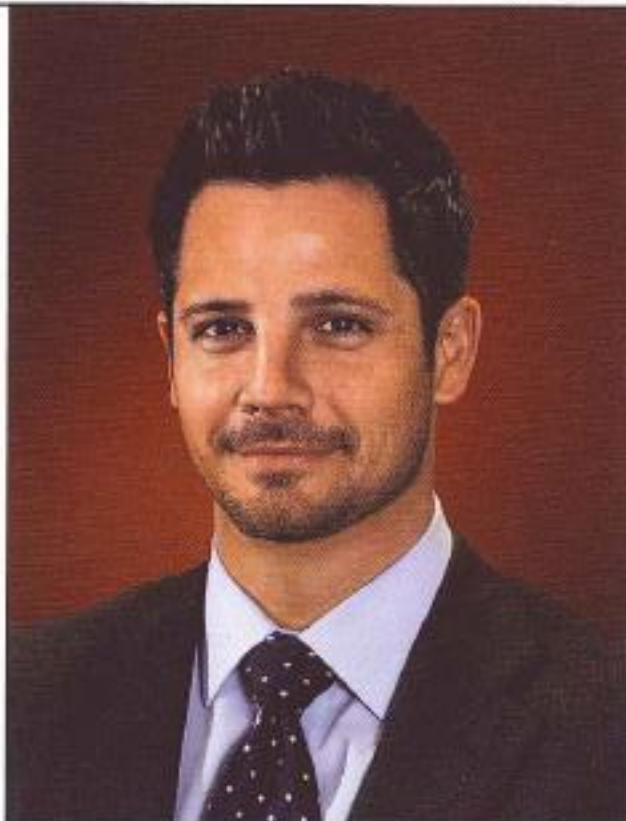
on Walnut Hill. Led by Dr. Andrew Simpson and Dr. Michael Duffy, these young doctors are delivering the same progressive and compassionate care that Texas Back Institute is legendary for.

Dr. Simpson and Dr. Duffy are now accepting new patients at their new home on Walnut Hill, located near Texas Health Dallas. Dr. Simpson is a Fellowship Trained, Orthopedic Spine Surgeon who focuses on patient care with the most appropriate, and the most advanced treatment options for his patients. Dr. Michael Duffy has been treating

patients in the Mansfield and Arlington clinics since 2009 after finishing his Spine Surgery Fellowship at Texas Back Institute. Dr. Duffy has written many book chapters for spine surgery textbooks, and specializes in minimally invasive procedures, workers' compensation cases, and motion-preserving surgeries.

TEXAS BACK INSTITUTE

Walnut Hill Location
Professional Building 3
8230 Walnut Hill Lane Suite 204
Dallas 75231
214.239.7474



Andrew K. Simpson, M.D.

Dr. Simpson specializes in the treatment of cervical, thoracic and lumbar spine conditions, and is particularly interested in complex spinal deformity and revision surgery. He completed medical school at the Yale School of Medicine, his internship at Massachusetts General Hospital, and his residency at Harvard Orthopedics Combined Residency Program. Dr. Simpson also completed a spine fellowship at Emory University School of Medicine and Emory Spine Center in Atlanta, Georgia.

Dr. Simpson specializes in the treatment of cervical, thoracic and lumbar spine conditions. His goal is to make sure patients are appropriately treated for their specific spine condition in the least invasive but most effective way possible. Dr. Simpson is passionate about spine research and has presented research throughout the world at national and international spine

meetings. Dr. Simpson's practice is located on the Texas Health Resources Dallas campus.

Specialty: Orthopedic Surgery

Fellowship: Spinal Surgery

"I believe in working closely with each patient, to understand their particular symptoms and goals, and to tailor a treatment specific to them. If surgery is necessary, my goal is to perform the most minimally invasive procedure to provide the maximum benefit."

ON THE TOWN

TEXAS BACK INSTITUTE
Walnut Hill Office Opening



1 Sandra Capeland, Meagan Taylor, Cheryl Zapata, Jill Taylor 2 Michael Duffy, MD & Brad Mayfield 3 Andrew Simpson, MD, Jack Zigler, MD, Richard Guyer, MD & Michael Duffy, MD 4 Kara Bates, Andrew Simpson MD, Lauren Piekarski, Meagan Taylor, Sherlyn Frazier and Deb Liel 5 Dallas Chamber member, Richard Guyer MD, Andrew Simpson MD, Michael Duffy MD, John Pelozo MD, Trish Bowling

WELLNESS DALLAS
Samaritan Inn of McKinney
Food Drive

Wellness Dallas has been proudly contributing to charities for 26 years. Every year we strongly urge our patients to bring their co-workers, friends, and family in to take advantage of our services in exchange for donations. This year we once again reached out to the Samaritan Inn of McKinney by collecting nonperishable items for the homeless who are looking for a new beginning. We had an overwhelmingly huge turn out and just glad we can help out those who are less fortunate.

1 Colleen R. and Alice J. 2 (back row left to right) Dr. Browning, Dr. K. Robert Klaiber, Lauren Tilliett, Kara Gordon, Denise Nestor, Monica Infantas, Kelly Lange, Nery Franco 3 Robert Klaiber 4 Kara Gordon, Conner Kramer, and Monica Infantas

